

CARSON®

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DEALER PRICE SCHEDULE

February 1, 2023

ITEM	MODEL	DESCRIPTION	INNER	MSR	DEALER	UPC
3D SERIES						
TD-832	3D Series™	8x32mm 3D Series Binoculars w/High Definition Optics	**MAP 259.99	1	\$340	\$200.00 750668008565
TD-842	3D Series™	8x42mm 3D Series Binoculars w/ High Definition Optics	**MAP 269.99	1	\$360	\$210.00 750668008572
TD-042	3D Series™	10x42mm 3D Series Binoculars w/High Definition Optics	**MAP 279.99	1	\$365	\$215.00 750668008589
TD-050	3D Series™	10x50mm 3D Series Binoculars w/High Definition Optics	**MAP 299.99	1	\$390	\$224.00 750668008596
TD-832ED	3D Series™	8x32mm 3D Series Binoculars w/High Definition Optics and ED Glass	**MAP 319.99	1	\$440	\$260.00 750668011404
TD-842ED	3D Series™	8x42mm 3D Series Binoculars w/High Definition Optics and ED Glass	**MAP 334.99	1	\$460	\$270.00 750668009944
TD-042ED	3D Series™	10x42mm 3D Series Binoculars w/High Definition Optics and ED Glass	**MAP 339.99	1	\$465	\$275.00 750668009357
TD-042EDMO	3D Series™	10x42mm 3D Series Binoculars w/High Definition Optics and ED Glass Mossy Oak	**MAP 379.99	1	\$520	\$305.00 750668011428
TD-050ED	3D Series™	10x50mm 3D Series Binoculars w/High Definition Optics and ED Glass	**MAP 369.99	1	\$510	\$300.00 750668010964
VP SERIES						
VP-025	VP Series™	VP Series 10x25mm FMC, FC, Waterproof, Fog Proof Binoculars	**MAP 109.99	*5	\$165	\$80.00 750668009302
VX SERIES						
VX-042	VX Series™	NEW VX Series 10x42mm Binocular	**MAP 209.99	*5	\$280	\$135.00 750668014252
VX-250	VX Series™	NEW VX Series 12x50mm Binocular	**MAP 237.99	*5	\$310	\$150.00 046876000324
VX-833	VX Series™	NEW VX Series 8x33mm Binocular	**MAP 179.99	*5	\$240	\$115.00 750668014245
VX-842	VX Series™	NEW VX Series 8x42mm Binocular	**MAP 199.99	*5	\$270	\$130.00 750668014214
RD SERIES						
RD-826	RD Series™	8x26mm RD Series Binoculars-Waterproof, Open Bridge	**MAP 84.99	*5	\$120	\$57.50 750668012340
RD-842	RD Series™	8x42mm RD Series Binoculars-Waterproof, Open Bridge	**MAP 159.99	*5	\$220	\$105.50 750668012364
RD-034	RD Series™	10x34mm RD Series Binoculars-Waterproof, Open Bridge	**MAP 129.99	*5	\$180	\$83.00 750668012357
RD-042	RD Series™	10x42mm RD Series Binoculars-Waterproof, Open Bridge	**MAP 164.99	*5	\$230	\$107.50 750668012371
RD-042MO	RD Series™	10x42mm RD Series Binoculars-Waterproof, Open Bridge, Mossy Oak	**MAP 189.99	*5	\$250	\$125.00 750668013071
RD-050	RD Series™	10x50mm RD Series Binoculars-Waterproof, Open Bridge	**MAP 184.99	*5	\$250	\$122.00 750668012388
JR SERIES						
JR-842	JR Series™	8x42mm JR Series Binoculars	**MAP 104.99	*5	\$140	\$73.00 750668012760
JR-042	JR Series™	10x42mm JR Series Binoculars	**MAP 109.99	*5	\$150	\$75.00 750668012777
JR-042MO	JR Series™	10x42mm JR Series, Mossy Oak-Waterproof Binoculars	**MAP 124.99	*5	\$175	\$89.00 750668012999
COMPACT BINOCULARS						
HT-822	Hornet™	Hornet 8x22mm Compact Binoculars - Box	**MAP 32.99	*20	\$45	\$19.90 750668012807
HW-025	Stinger™	Stinger 10x25mm Compact Binoculars - Clam	**MAP 32.99	*20	\$53	\$23.00 750668013408
HW-232	Stinger™	Stinger 12x32mm Binoculars - Clam	**MAP 36.99	*16	\$59	\$25.20 750668013415
HW-822	Stinger™	Stinger 8x22mm Compact Binoculars - Clam	**MAP 29.99	*20	\$50	\$20.90 750668012968
JD-025	ScoutPlus™	ScoutPlus 10x25mm Binoculars - Compact Porro Prism - Box	**MAP 39.99	*10	\$55	\$28.30 750668005540
JD-710	MiniScout™	NEW MiniScout 7x18mm Binoculars - Compact Porro Prism - Blister	**MAP 37.99	*10	\$45	\$22.00 750668014191
JD-718	MiniScout™	MiniScout 7x18mm Binoculars - Compact Porro Prism - Box	**MAP 32.99	*12	\$39	\$19.60 750668005045
JD-822	Scout™	Scout 8x22mm Binoculars - Compact Porro Prism - Box	**MAP 34.99	*12	\$49	\$23.00 750668005533
KB-821	Kinglet™	Kinglet 8x21mm Binoculars - Compact Roof Prism - Clam	**MAP 14.99	*25	\$21	\$9.95 750668013491
MR-824	MantaRay™	MantaRay 8x24mm Binoculars - Porro Prism - Box	**MAP 74.99	*10	\$119	\$50.50 750668012142
OV-410	OperaView™	OperaView 4x10mm Binoculars - Box	**MAP 49.99	*9	\$75	\$34.00 750668010285
MK-042	Makalu™	NEW Makalu™ 10x42 Binocular - Box	**MAP 69.99	*5	\$99	\$37.00 046876000287

ITEM	MODEL	DESCRIPTION	INNER	MSR	DEALER	UPC
COMPACT BINOCULARS (continued)						
TM-025	TrailMaxx™	TrailMaxx 10x25mm Compact Binoculars - Clam	**MAP 34.99	3	\$50 \$23.00	750668010827
TM-821	TrailMaxx™	TrailMaxx 8x21mm Compact Binoculars - Clam	**MAP 32.99	3	\$45 \$22.00	750668010834
TZ-821	Tracker™	Tracker 8x21mm Compact Binoculars - Clam	**MAP 29.99	3	\$40 \$20.55	750668002006
MONOCULARS, SPOTTING SCOPES, TELESCOPES & NIGHT VISION						
CF-618	CloseUp™	6x18mm CloseUp Monocular - Box	**MAP 18.99	*20	\$25 \$11.85	750668006721
JC-1000	SkySeeker™	40-100x60mm SkySeeker Telescope	**MAP 114.99	1	\$140 \$73.00	750668004666
JC-200	SkySeeker™	76mm SkySeeker Reflector Telescope, Up to 37.5x magnification	**MAP 89.99	1	\$120 \$54.00	750668010544
MM-618	MiniMight™	6x18mm MiniMight Monocular - Clam	**MAP 17.99	*10	\$30 \$11.95	750668006844
MP-842IS	MonoPix™	8x42mm Waterproof Monocular w/ Smart Phone Adapter	**MAP 104.99	1	\$130 \$64.00	750668013026
MTEL-50	AIM™ Telescope	50mm Aim Refractor Telescope with Table-Top Tripod	**MAP 54.99	1	\$75 \$37.50	750668004215
NV-200	MiniAura™	mini Aura Night Vision Device	**MAP 99.99	*12	\$189 \$81.00	750668009937
NV-250	Aura Plus™	Aura Plus 2x, 4x Digital Night Vision Camcorder	**MAP 179.99	*12	\$345 \$144.00	750668011381
RF-700	LiteWave™	NEW 650 Yard LiteWave Laser Rangefinder	**MAP 179.99	*10	\$240 \$125.00	046876000218
RP-100	Red Planet Series™	76mm RedPlanet™ Reflector Telescope, Up to 78x Magnification	**MAP 149.99	1	\$200 \$96.50	750668009081
RP-100SP	Red Planet Series™	76mm RedPlanet™ Reflector Telescope, Up to 78x Magnification w/ Smart Phone Adapter - Ecommerce Only	**MAP 169.99	1	\$210 \$114.50	750668012555
RP-200	Red Planet Series™	80mm RedPlanet™ Refractor Telescope, Magnification Up to 56x	**MAP 209.99	1	\$250 \$151.00	750668009098
RP-200SP	Red Planet Series™	80mm RedPlanet™ Refractor Telescope, Magnification Up to 56x, w/ Smart Phone Adapter - Ecommerce Only	**MAP 229.99	1	\$270 \$169.00	750668012562
RP-300	Red Planet Series™	114mm RedPlanet™ Reflector Telescope, Magnification Up to 100x	**MAP 239.99	1	\$300 \$177.00	750668009104
RP-300SP	Red Planet Series™	114mm RedPlanet™ Reflector Telescope, Magnification Up to 100x, w/ Smartphone Adapter - Ecommerce Only	**MAP 259.99	1	\$330 \$195.00	750668012579
RP-400	Red Planet Series™	90mm RedPlanet™ Refractor Telescope, Magnification Up to 111x	**MAP 299.99	1	\$370 \$225.00	750668009111
RP-400SP	Red Planet Series™	90mm RedPlanet™ Refractor Telescope, Magnification Up to 111x, w/ Smartphone Adapter - Ecommerce Only	**MAP 319.99	1	\$390 \$243.00	750668012586
SC-450	SkyChaser™	Up to 133.5x/ 70mm Short Tube SkyChaser Refractor Telescope	**MAP 117.99	1	\$175 \$80.00	750668012838
SK-100	SkeleScope™	14x-32x SkeleScope Tubeless Telescope	**MAP 59.99	1	\$99 \$42.50	750668011763
SS-560	Everglade™	15-45x60mm Everglade spotting scope	**MAP 159.99	1	\$249 \$116.00	750668012197
WM-025	BlackWave™	10x25mm BlackWave Waterproof Monocular - Clam	**MAP 29.99	3	\$40 \$19.50	750668010377
ZM-721	MonoZoom™	7-21x21mm MonoZoom Monocular - Box	**MAP 29.99	*60	\$44 \$18.90	750668013545
MICROSCOPES						
MM-200	MicroMax LED™	60x-75x LED MicroMax Pocket Microscope (Batteries Included)	**MAP 15.99	10	\$22 \$9.25	750668006240
MM-280B	MicroMini™	MicroMini™ 20x Microscope, Surf Blue(B),	**MAP 10.49	4	\$14 \$5.90	750668012463
MM-280G	MicroMini™	MicroMini™ 20x Microscope, Safari Green(G),	**MAP 10.49	4	\$14 \$5.90	750668012487
MM-280O	MicroMini™	MicroMini™ 20x Microscope, Lava Orange(O)	**MAP 10.49	4	\$14 \$5.90	750668012470
MM-2800BG	MicroMini™	MicroMini Microscope Display - 15 units Assorted Colors Only sell individually by color at or above \$10.49 MAP Price.		1	\$195 \$88.50	750668013019
MM-300	MicroBrite™ Plus	60-120x LED MicroBrite Plus Pocket Microscope	**MAP 14.99	4	\$17 \$8.35	750668011176
MM-310	Microbrite™ Plus Adapter	NEW Smartphone Adapter Clip For MM-300	**MAP 5.49	5	\$7 \$2.10	046876000195
MM-350	MicroBrite™ Pro	NEW 60-120x LED MicroBrite Plus Pocket Microscope with Smartphone Adapter	**MAP 18.99	4	\$22 \$10.20	046876000201
MM-380	MicroMini HookUpz™	MicroMini 20x Microscope With Smartphone Adapter	**MAP 15.99	4	\$19 \$9.30	750668012890
MM-450	PocketMicro™	PocketMicro 20-60x LED Pocket Microscope	**MAP 13.99	4	\$17 \$7.95	750668012821
MM-500	Zorb™	NEW 81x (32" Monitor) Zorb Digital Microscope	**MAP 49.99	*6	\$75 \$34.30	750668014061
MM-840	eFlex™	75/x300x eFlex Digital Microscope w/ Flex Neck Stand and Base	**MAP 49.99	*5	\$79 \$34.90	750668011121
MM-940	zPix™ 300	86x 457x zPix 300 Digital Microscope	**MAP 59.99	*6	\$129 \$43.90	750668011442
MP-250	MicroFlip™	100x-250x LED MicroFlip Pocket Microscope with Smartphone Adapter	**MAP 19.99	4	\$27 \$12.30	750668013040
MP-250BUN	MicroFlip™	NEW 1x MP-250 Microscope and 24 Prepared Slides	**MAP 27.99	4	\$38 \$18.50	750668014238
MP-300	MicroPen™	Magnifies to 53x MicroPen LED Microscope	**MAP 12.99	10	\$17 \$6.80	750668010421
MP-400	MicroPic™	NEW 120x -240x LED Pocket Microscope w/Smartphone Adapter	**MAP 27.99	4	\$30 \$11.65	046876000362
MS-040	Microscope	40x-400x Tabletop Microscope	**MAP 99.99	1	\$125 \$67.00	750668010209
MS-040SP	Microscope	40x-400x Table-Top Microscope with Smartphone Adapter - Ecommerce Only	**MAP 116.99	1	\$150 \$81.00	750668012593
MS-100	Microscope	100x - 1000x Tabletop Microscope	**MAP 209.99	1	\$310 \$150.00	750668010216
MS-100SP	Microscope	100x-1000x Microscope with Smartphone Adapter - Ecommerce Only	**MAP 226.99	1	\$350 \$164.00	750668012609
MS-170	Microscope	NEW 40x-1600x Microscope	**MAP 399.99	1	\$499 \$279.00	046876000188
DIGISCOPING						
IB-700	HookUpz™	HookUpz Smartphone Binoculars Adapter	**MAP 19.99	*6	\$40 \$13.30	750668012425

ITEM	MODEL	DESCRIPTION	INNER	MSR	DEALER	UPC
DIGISCOPING (continued)						
IS-200	HookUpz™ 2.0	Universal Smartphone Optics Adapter	**MAP 59.99	1	\$89 \$38.40	750668011725
CLEANING SYSTEMS & ACCESSORIES (Non-Assorted)						
BA-03	BinoArmor™	BinoArmor Binoculars Wrap	**MAP 15.99	1	\$22 \$9.50	750668007513
BA-07	BinoArmor™ Deluxe	BinoArmor Deluxe Binoculars Case	**MAP 24.99	1	\$37 \$15.75	750668009043
BA-10	ScopeArmor™	ScopeArmor Neoprene Rifle Scope Cover	**MAP 12.99	*10	\$15 \$6.40	750668008039
BA-15	ScopeArmor™ Deluxe	ScopeArmor Deluxe Wrap-Around Neoprene Rifle Scope Cover	**MAP 17.99	*15	\$25 \$10.75	750668008046
BX-42	FlashShield	FlashShield Binoculars Shades	**MAP 19.99	6	\$25 \$10.75	750668010483
CS-25	C6® Series	NEW C6 Lens Cleaner	**MAP 11.99	4	\$15 \$5.25	750668014139
CS-30	C6® Series	C6 Disposable Screen Cleaners - 16 Pack		6	\$9 \$3.75	750668009661
CS-35	C6® Series	NEW C6 Compact Lens Cleaner	**MAP 11.99	3	\$15 \$5.25	046876000256
CS-45	C6® Series	NEW C6 Jumbo Lens Cleaners	**MAP 11.99	3	\$15 \$5.25	046876000263
CS-60	C6® Series	C6 Jumbo Screen Cleaner		6	\$9 \$3.75	750668009692
CS-80	C6® Series	C6 Disposable Jumbo Screen Cleaners - 14 Pack		6	\$9 \$3.75	750668009715
EC-10	Travel Eyeglass Case	Microfiber Lens Cloth in Pouch - For Eyeglasses-(01)Charcoal, (02)Blue Sky, (03)Plum, (04) Sunset, (05)Lime, BKG(YBlack/Gray), BKOL(Black/Olive), GYBU(Gray Blue), GYGR(Gray/Green)	**MAP 7.99	4	\$9 \$3.40	750668014153
ER-20	Gripz® Eyewear Retainers	Gripz Eyewear Retainers: (01)Black Ash, (02)Think Pink, (03)Lava Orange, (04)Pacific Sand, (05) Safari Green, (06)Surf Blue, (07)Dusk Gray, (08)Canyon Trail, (09)Midnight Storm, (10)Desert Night , (11)Raging Waters, (12)Burnt Embers	**MAP 8.99	6	\$11 \$3.75	
ER-30(01)	Gripz® Eyewear Retainers	Gripz Eyewear Retainers - Larger Frames Black Ash	**MAP 8.99	6	\$11 \$3.75	750668009913
ER-50	Toobz® Eyewear Retainers	Toobz Eyewear Retainers (01)Black, (02)Think Pink, (03)Lava Orange, (04)Safari Green, (05) Surf BlueE, (06)Dusk Gray	**MAP 7.49	6	\$9 \$2.30	
ER-70	Neoprene Retainers	NEW Neoprene Eyewear Retainers - BKW(Tundra Gray), ORW(Volcano Orange), BLW(Blue Glacier), BLK(Onyx Gray), ORG(Sunset Orange), BLU(Cobalt Blue)	**MAP 5.99	6	\$8 \$2.40	
EW-20	Floating Wallet	Floating Wallet - BU(Black/Blue), GR(Black/Green), GY(Black/Gray), OR(Black/Orange)	**MAP 9.99	5	\$13 \$4.90	
EX-50	Paracord Retainers	NEW Paracord Retainers: BGY(Bk/Gray), BRT(Brown/Tan), BUB(Blue/Black), CAM((Green/Tan), GRB(Green/Black), WGY(White/Gray)	**MAP 8.99	6	\$10 \$3.90	
FA-10	Floating Eyewear Retainer	Floating Eyewear Retainer - (01)Graphite, (02)Coral, (03)Crimson, (04)Seafoam	**MAP 8.99	4	\$11 \$3.90	
FA-20	Floating Wrist Strap	Floating Wrist Strap Keyring - (01)Graphite, (02)Coral, (03)Crimson, (04)Seafoam	**MAP 8.99	4	\$10 \$3.90	
FA-30	Floating Keychain	NEW Floating Keychain: (01)Green/Orange, (02)Orange/Blue, (03)Green/Blue, (04)Blue/Green	**MAP 5.99	4	\$9 \$2.45	
HU-30		NEW Humane Bug Catcher	**MAP 11.99	6	\$15 \$5.65	046876000379
MF-11	MicroFiber Lens Cloth	Microfiber Lens Cloth - (01)Argyle, (02)Leopard, (03)Flower, (04)Black, (05)Plaid	**MAP 4.99	4	\$9 \$1.85	
MF-22	MicroFiber Lens Cloth	2-Pack Microfiber Lens Cloth (01)Black, (02) Pink, (03) Duet	**MAP 7.99	4	\$10 \$3.50	
SB-22	DustBlaster™	DustBlaster Air Blast Cleaning Tool	**MAP 11.99	6	\$15 \$6.50	750668006103
SN-10	Stuff-It Go™	NEW Stuff-It Go 2 Pk Lens Cleaner	**MAP 7.99	4	\$10 \$3.30	750668013231
SN-40	Stuff-It™	Stuff-It MicroFiber Lens Cleaners: BK(Black), BU(Blue), GR(Green), OR(Orange), MO(Mossy Oak)	**MAP 5.99	4	\$9 \$2.60	
SN-80	Stuff-It Pro™	Stuff-It Pro MicroFiber Lens Cleaner: BK(Black), BU(Blue), GR(Green), OR(Orange)	**MAP 7.99	4	\$10 \$3.20	
CLEANING SYSTEMS & ACCESSORIES (Assorted)						
EC-10AS	Eyeglass Case Assortment	Pouch w/MicroFiber Cloth 6-Pack - For Eyeglasses (3 X Charcoal, 1X Blue Sky, 1X Sunset, 1X Lime) Only sell individually by color at or above \$7.99 MAP price		1	\$54 \$20.40	750668013682
EC-10ASPACK	Eyeglass Case Assortment	Pouch w/MicroFiber Cloth 5-Pack (2XBlack/Gray, 1X Gray/Green, 1X Gray/Blue, 1X Gray/Olive) Only sell individually by color at or above \$7.99 MAP price		1	\$45 \$17.00	750668014146
ER-70AS	Neoprene Retainer Assortment	NEW Neoprene Eyewear Retainers - BKW(Tundra Gray), ORW(Volcano Orange), BLW(Blue Glacier), BLK(Onyx Gray), ORG(Sunset Orange), BLU(Cobalt Blue) Only sell individually by color at or above \$5.99 MAP price	**MAP 32.99	1	\$48 \$14.40	750668014368
EW-20AS	Floating Wallet-4 Pack	Floating Wallet 4PK (1x Black/Blue, 1x Black/Green, 1x Black/Gray, 1x Black/Orange) Only sell individually by color at or above \$9.99 MAP price		1	\$52 \$19.60	750668014078
EX-50AS	Paracord Retainers	NEW Paracord Retainer 6 Pk - BGY(Black/Gray), BRT(Brown/Tan), BUB(Blue/Black), CAMO(Green/Tan), GRB(Green/Black),WGY(White/Gray) Only sell individually by color at or above \$8.99 MAP price	**MAP 49.99	1	\$60 \$23.40	750668014023

ITEM	MODEL	DESCRIPTION	INNER	MSR	DEALER	UPC
CLEANING SYSTEMS & ACCESSORIES (Assorted) (continued)						
FA-10AS	Floating Eyewear Retainers	5-Pack Floating Eyewear Retainer (2X Graphite, 1X Coral, 1X Crimson, 1X Seafoam) Only sell individually by color at or above \$8.99 MAP price	1	\$55	\$19.50	750668013668
FA-20AS	Floating Wrist Straps	5-Pack Floating Wrist Strap Keyrings (2X Graphite, 1X Coral, 1X Crimson, 1X Seafoam) Only sell individually by color at or above \$8.99 MAP price	1	\$50	\$19.50	750668013675
FA-30AS	Floating Keychains	NEW 4-Pack Floating Keychain (green/orange, orange/blue, green/blue, blue/green) Only sell individually by color at or above \$5.99 MAP price	1	\$36	\$9.80	750668013606
MF-11(06)AS	MicroFiber Lens Cloth	5-Pack Two Sided Microfiber Cloth (2X Blue, 2X Gray 1X Coral) Only sell by individual, random color, at or above \$4.99 MAP Price.	1	\$45	\$9.25	750668013521
MF-50AS	Clip n' Clean™	4-Pack Microfiber Cleaning Kit (2X Blue, 1X Coral, 1X Gray) Only sell by individual, random color, at or above \$4.99 MAP Price.	1	\$28	\$11.20	750668013309
SN-40AS	Stuff-It™ - Multi Pack	5-Pack Lens Cleaner (2X Black, 1X Blue, 1X Green, 1X Orange) Only sell individually by color at or above \$5.99 MAP price	1	\$45	\$13.00	750668013170
SN-80AS	Stuff-It Pro™ - Multi Pack	5-Pack Lens Cleaner (2X Black, 1X Blue, 1X Green, 1X Orange) Only sell individually by color at or above \$7.99 MAP price	1	\$50	\$16.00	750668013255
TRIPODS						
TA-50	BinoTripod Adapter	Binoculars Tripod Adapter	6	\$16	\$7.95	750668011398
TR-050	BoaPod™	BoaPod Flexible Leg Tripod with Universal Smartphone Adapter	1	\$45	\$19.80	750668013439
TR-100	TheRock™	The Rock™ 20.8" 3-Way Panhead Tabletop Tripod	1	\$55	\$23.00	750668012906
TR-200	TheRock™	The Rock™ 57.6" 3-Way Panhead Tripod	1	\$95	\$44.50	750668012913
TR-300	TheRock™	The Rock™ 59.6" 3-Way Panhead Tripod	1	\$105	\$48.00	750668012920
TR-400	TheRock™	The Rock™ 65.1" 3-Way Panhead Tripod	1	\$120	\$58.00	750668012937
TR-500	TheRock™	The Rock™ 57.4" 3-Way Panhead Monopod	1	\$85	\$39.00	750668012944
OUTDOOR KIDS/OPTICAL TOYS						
CP-11	X-Scope™	X-Scope 7 Function Pocket Microscope	*10	\$18	\$7.75	750668001634
HU-10	BugView™	BugView One Hand 5x Bug Catcher	6	\$15	\$5.65	750668005120
HU-20	BigEye™	2x (5 inch) BigEye Acrylic Hand Magnifier	*10	\$14	\$6.35	750668005106
HU-401	AdventurePak™	Kid's Outdoor Adventure Set	*8	\$40	\$19.10	750668005175
HU-530	Hawk™	Kids' 30mm Binoculars	*10	\$23	\$10.90	750668005137
HU-55	BugLoupe™	4.5x BugLoupe Magnifier	*10	\$14	\$5.70	750668005113
JD-3MU	MagniRama™	(Box of 50) Assorted 3x MagniRama Mini-Magnifiers	1	\$130	\$64.50	750668001962
MM-24	MicroBrite™	20x-40x MicroBrite Pocket Microscope	6	\$17	\$7.15	750668007285
OG-100	Optigami™	NEW Do-It-Yourself Microscope Kit with Smart Phone Platform	1	\$40	\$16.75	750668013316
MAGNIFIERS						
AM-20	LED Attach-A-Mag™	Hands Free Attach-A-Mag 2x Magnifier w/ Clip-On Base	3	\$23	\$9.90	750668006981
AS-70	Lumé Series	NEW 4.5" Lumé Series 2x Aspheric COB LED Hands-Free Magnifier with 7x Spot Lens	4	\$25	\$10.70	046876000300
AS-90	Lumé Series	3.5" Lumé Series 2.5x Aspheric COB LED Magnifier with 7x Spot Len	4	\$18	\$7.60	750668013262
AS-95	Lumé Series	4.5" Lumé Series 2x Aspheric COB LED Magnifier with 7x Spot Lens	4	\$21	\$8.60	750668013507
CL-65	MagniFlex™	Magniflex Hands Free Magnifier, LED LIGHTED 2x / 3.5x w/ Table Clamp and Power Adapter	*2	\$56	\$27.10	750668006141
DM-11	MagniSheet™	2x Full Size (10.75" x 8.25" x flat) MagniSheet Page Magnifier	10	\$9	\$2.30	750668001658
DM-21	Page Magnifier	Full Page Rigid Frame Fresnel Magnifier	8	\$11	\$3.10	750668006707
DS-36	MagniView™	3.25" MagniView Magnifier 2x w/4.5x Spot Lens	6	\$9	\$3.65	750668001795
DS-36GL	MagniView™	NEW 3.5" MagniView Magnifier, 2x w. 4.5x Spot Lens	6	\$9	\$3.65	046876777738
DS-40	MagniView™	2.75" Hand Magnifier, 2.5x with 5x Spot Lens (Not Peggable for Hanging Display)	3	\$7	\$2.90	750668012548
DS-44GL	Handheld Series	2x Mag. W/3x Spot Lens 4" Diameter	6	\$11	\$5.35	046876777745
DS-50GL	Magniview Series	2" MagniViewMagnifier 3x w/6x spot lens	6	\$5	\$2.35	046876777721
DV-30	DualView™	DualView 3x Stand Magnifier with 12x Focusing Loupe	6	\$12	\$5.00	750668004505
DX-50AS	MagnetMag™	NEW MagnetMag 3x/6x - 4 Piece Assortment	1	\$25	\$11.00	046876000232
FH-25	Freehand™	3.5" FreeHand LED Magnifier, 2.5x w/ 5.5x Spot Lens	3	\$19	\$8.60	750668006110
GN-11	Slide Open Pocket Magnifier	NEW 2" Glass Pocket Magnifier 4x With Sleeve	4	\$9	\$2.65	750668014122
GN-33	MagniFlip™	1.5" MagniFlip Magnifier, 3x with Built-in Case	4	\$8	\$1.65	750668001849
GN-44	MagniFlip™ Plus	MagniFlip Plus 2.5x/5x/7x Flip-Open Magnifier	4	\$9	\$2.80	750668012395
GN-55	MagniLamp™	4.3" MagniLamp Hands-Free LED Magnifier, 2x/3.5x w/ Detachable Handle	3	\$19	\$8.75	750668002198
GN-70	Clip & View	NEW Clip & View 7x Pop-Up Magnifier Keychain	4	\$10	\$2.95	750668014221

ITEM	MODEL	DESCRIPTION	INNER	MSR	DEALER	UPC
MAGNIFIERS (continued)						
GN-88	HelpingHands Magnifier	4.3" 2x LED Helping Hands Soldering Magnifier w/ Adjustable Clamps	**MAP 21.99	2	\$30 \$13.00	750668010070
HF-11	SplitHandle™	4" Split-Handle LIGHTED Magnifier, 2x with 3.5x Spot Lens and Neck Cord	**MAP 14.99	4	\$20 \$8.35	750668009159
HF-25	MagniFree™	4.3" MagniFree Hands-Free Magnifier, 2x with a 3.5x Spot Lens		4	\$17 \$7.25	750668006974
HF-66	MagniShine™	5" MagniShine 2X LED Hands Free Magnifier	**MAP 17.99	4	\$23 \$9.75	750668006776
HM-30	Hobby Magnifier	3-In-1 Hobby Magnifier, LED Hands-Free Set w/ Neck Cord (2x, 2x/2.5x, 3.5x)	**MAP 29.99	4	\$37 \$18.80	750668008527
HM-44	Lighted Handheld	LED Lighted Hand Held Magnifier, 2x Magnifier with 4x Spot Lens	**MAP 14.99	4	\$17 \$7.25	750668012401
JS-18	HandHeld Series	2x HandHeld Magnifier w/6.5x Spot Lens	**MAP 9.99	6	\$12 \$4.95	750668007476
JS-24	HandHeld Series	4.3" HandHeld Magnifier, 2x w/3.5x Spot Lens	**MAP 10.99	6	\$13 \$5.55	750668007032
JS-36	HandHeld Series	3" HandHeld Magnifier, 2x with 4.5x Spot Lens	**MAP 7.99	6	\$10 \$4.25	750668007049
JS-40	HandHeld Series	3" HandHeld Magnifier, 2.5x with 5x Spot Lens	**MAP 7.99	6	\$9 \$3.70	750668007056
LC-15	LumiCraft™	4.3" Hands Free LumiCraft LED Magnifier, 2x w/ 4x Spot Lens	**MAP 13.99	4	\$17 \$7.65	750668006134
LD-33	LumiDome™	2x Polished Ball Loupe 60mm Base	**MAP 11.99	3	\$15 \$5.95	750668000026
LD-75	LumiDome Plus™	2x Polished Ball Loupe w/75mm base	**MAP 21.99	*6	\$25 \$10.90	750668007155
LH-30	VersaLoupe™	VersaLoupe 10x Dual Lens Focusing Loupe	**MAP 8.99	10	\$12 \$3.45	750668013057
LH-50	VersaLoupe™ LED	VersaLoupe LED 10x LED Lighted	**MAP 14.99	6	\$20 \$7.95	750668013842
LK-10	MagniLook™	2" MagniLook Pendant Magnifier, 3x w/ 6x Spot Lens	**MAP 4.99	6	\$9 \$2.60	750668001986
LK-30	Lighted MagniLook™	2.75" Lighted MagniLook Pendant Magnifier, 2.5x w/ 4.5x Spot Lens	**MAP 9.99	6	\$13 \$5.45	750668008503
LL-10	LumiLoupe™	10x LumiLoupe Stand Magnifier	**MAP 8.99	10	\$12 \$3.45	750668001757
LL-20	LumiLoupe™	10x LumiLoupe Stand Magnifier with Reticle (Blister)	**MAP 9.99	6	\$13 \$3.95	750668001603
LL-55	LumiLoupe™	4.5x LumiLoupe Stand Magnifier	**MAP 11.99	6	\$14 \$5.85	750668001740
LL-77	LumiLoupe™	7x LumiLoupe Stand Magnifier	**MAP 10.99	6	\$13 \$5.00	750668001597
LL-88	LumiLoupe™ Ultra	LumiLoupe Ultra LED 5x Stand Magnifier	**MAP 19.99	*6	\$25 \$11.90	750668010438
LM-30	DeskBrite™ 300	4.3" DeskBrite 300 Aspheric COB LED Desk Top Magnifier (2x/5x)	**MAP 39.99	1	\$55 \$25.50	750668013514
LO-06	LumiLoupe™ Plus	5.5x LumiLoupe Plus Focusing Stand Magnifier	**MAP 12.99	6	\$15 \$6.10	750668011251
LO-10	LumiLoupe™ Plus	10.5x LumiLoupe Plus Focusing Stand Magnifier	**MAP 10.99	6	\$13 \$5.30	750668011268
LO-15	LumiLoupe™ Plus	17.5x LumiLoupe Plus Focusing Stand Magnifier	**MAP 9.99	6	\$13 \$4.30	750668005069
LP-66	LumiPop™	5x LED LumiPop Pop-Out Aspheric Lens Magnifier	**MAP 11.99	3	\$14 \$6.35	750668010292
LT-10	LinenTest™	11.5x Lighted LinenTest Focusing Loupe	**MAP 12.99	6	\$17 \$6.90	750668007520
LT-20	LinenTest™	LinenTest, 6.5x 20mm Linen Tester	**MAP 6.99	10	\$10 \$2.65	750668004581
LT-30	LinenTest™	LinenTest, 5x 30mm Linen Tester	**MAP 7.99	10	\$10 \$3.10	750668000019
LT-60	Metal LinenTest™	6.5x 20mm Metal Linen Tester with Pouch	**MAP 11.99	10	\$15 \$6.25	750668008121
LT-80	Metal LinenTest™	5x 30mm Metal Linen Tester w/Pouch	**MAP 12.99	10	\$16 \$7.15	750668007896
LV-10	LumiVisor™	2x/3x/5x/6x LumiVisor, LED Lighted Head Visor Magnifier	**MAP 29.99	1	\$40 \$18.40	750668011879
MD-01	Filled Display	Filled Display PO-55 x 4, PM-33 x 6, DS-36 x 3, MJ-50 x 3 See Individual Items For MAP		1	\$216 \$91.00	046876000140
MG-55	MagniGrip™	4.5x MagniGrip Magnifier with Precision Tweezers	**MAP 5.99	6	\$9 \$2.60	750668000132
MG-88	Lighted MagniGrip™	4.5x Lighted MagniGrip Magnifier w/ Precision Tweezers (Batteries Included)	**MAP 11.99	6	\$15 \$6.90	750668006783
MI-10	Folding Mirror	Folding Compact Lighted Mirror		1	\$29 \$12.25	750668013101
MI-30	Square Mirror	Square Lighted Mirror W/Stand		1	\$52 \$22.50	750668013125
MJ-30	Folding Handle	NEW 2.5x LED Lighted MagniFold Folding Magnifier 3" x 2" lens	**MAP 15.99	6	\$20 \$8.75	046876990540
MJ-50	Lighted MagniFold™	2x LED Lighted MagniFold Folding Magnifier	**MAP 14.99	4	\$19 \$8.35	750668001887
ML-15	MicroMag™	11x LED MicroMag Focusing Loupe	**MAP 10.99	6	\$14 \$5.75	750668004499
ML-20	MagniLoupe™	NEW 4 Piece MagniLoupe Eye Loupe Set w/ Smart Phone Adapter	**MAP 17.99	4	\$25 \$11.50	750668012852
MM-22	MagniMark™	3x MagniMark Bookmark Fresnel Magnifier with 6" Ruler	**MAP 3.99	10	\$7 \$1.10	750668001863
MR-15	MagniBar™	2x MagniBar Magnifier with LED Light	**MAP 12.99	3	\$15 \$6.65	750668009722
MR-20	MagniRule™	1.5x MagniRule Magnifier with 12" Ruler	**MAP 6.99	4	\$9 \$2.90	750668001771
MR-25	MagniRead™	NEW 1.5x MagniRead Bar Magnifier	**MAP 5.99	6	\$9 \$2.60	750668001764
MR-65	Bar Magnifier	NEW 1.5x Bar Magnifier W/8" Ruler	**MAP 9.99	6	\$13 \$4.80	046876777752
MT-25	MagniLine™	3x LED MagniLine Magnifier, w/ 10x Spot Lens	**MAP 10.99	3	\$14 \$5.25	750668009074
MT-33	MagniTouch™	3x LED MagniTouch 3.75" Stand Loupe Focusable Magnifier	**MAP 29.99	*4	\$49 \$19.20	750668012180
MV-23	MagniVisor™	2x/3x MagniVisor Dual Power Flip-Up, Head Mounted Magnifier	**MAP 21.99	3	\$29 \$13.75	750668004086
OD-10	Clip & Flip™	+2.25 Diopters (1.5x Power) Clip&Flip, Clip-On, Flip-Up Magnifying Lenses	**MAP 9.99	6	\$12 \$4.35	750668001528
OD-12	Clip & Flip™	+3.00 Diopters (1.75 x Power) Clip&Flip Clip-On, Flip-Up Magnifying Lenses	**MAP 9.99	6	\$12 \$4.35	750668006745
OD-14	Clip & Flip™	+4.00 Diopters (2x Power) Clip&Flip Clip-On, Flip-Up Magnifying Lenses	**MAP 9.99	6	\$12 \$4.35	750668006752
OD-36	MagniView™	3.5" MagniView Hand Held Magnifier, 2x / 4x (Outdoor Green)		6	\$10 \$3.45	750668005267
OD-90	Fish 'n Grip Pro™	4.5x Fish'n Grip Pro Magnifier with Reverse Action Tweezers - Multi Function		6	\$17 \$7.90	750668013774

ITEM	MODEL	DESCRIPTION	INNER	MSR	DEALER	UPC
MAGNIFIERS (continued)						
OD-99	Fish 'n Grip™	4.5x Fish'n Grip Magnifier with Attached Tweezers, Hook Cleaner, and Line Cutter	**MAP 8.99	6	\$11 \$3.10	750668006714
OL-57	OcuLens™	5x/8x OcuLens Clip-on, Adjustable Eyeglass Magnifier Set	**MAP 9.99	10	\$13 \$5.50	750668004567
PM-33	Pocket Magnifier	2.5x / 4.5x/ 6x LED Lighted Pocket Magnifier W/Batteries	**MAP 9.99	6	\$12 \$5.10	750668009128
PO-25	MiniBrite™	3x Slide-out LED MiniBrite Magnifier with Protective Sleeve	**MAP 8.99	4	\$14 \$5.90	750668007025
PO-55	MiniBrite™	5x Slide-out LED MiniBrite Aspheric Lens Magnifier with Protective Sleeve	**MAP 9.99	4	\$15 \$6.10	750668009135
RL-30	Remove-A-Lens™	3 in 1 Remov-A-Lens™ Lighted Handheld LED Magnifier	**MAP 39.99	2	\$59 \$25.45	750668007322
RM-77	Lighted RimFree™	2x LED Lighted RimFree Magnifier, w/ Batteries and Case	**MAP 14.99	5	\$20 \$8.80	750668008022
RM-95	Lighted RimFree™	3.5" LED-Lighted RimFree Magnifier, 2x w/ Batteries and Case	**MAP 13.99	4	\$19 \$7.80	750668004451
RX-55	MagRX™	2.5x MagRX Clip on Medicine Bottle Magnifier	**MAP 5.99	6	\$9 \$2.95	750668007261
SG-10	SureGrip™	3.5" SureGrip Soft-Grip Glass Magnifier, 2x w/ 11.5x Spot Lens and Case	**MAP 11.99	6	\$15 \$6.50	750668001504
SG-12	SureGrip™	4.3" SureGrip Soft-Grip Magnifier, 2x with 11.5x Spot Lens and Case	**MAP 13.99	4	\$18 \$7.60	750668001436
SG-14	SureGrip™	5" SureGrip Soft-Grip Magnifier, 2x with 11.5x Spot Lens and Case	**MAP 14.99	6	\$20 \$8.55	750668001412
SG-14GL	SureGrip™	NEW 2x Magnifier W/11.5x Spot Lens 5" Diameter With pouch	**MAP 14.99	6	\$18 \$8.55	046876777776
SG-16	SureGrip™	2x SureGrip Soft-Grip Glass Magnifier with 11.5x Spot Lens, and Stand	**MAP 14.99	2	\$18 \$7.60	750668004161
SM-22	BoaMag™	2.5x BoaMag Flexible Magnifier with 5x Spot Lens	**MAP 29.99	*6	\$45 \$21.00	750668009142
SM-44	SensorMag™	4.5x LED Lighted Camera Sensor Magnifier	**MAP 24.99	*4	\$35 \$15.50	750668010056
SV-40	Illuminated Handheld	NEW Illuminated HandHeld 3" Aspheric LED 4x Magnifier	**MAP 19.99	6	\$23 \$9.25	046876999925
SV-50	Illuminated Handheld	NEW Illuminated 5x HandHeld 2.5" Aspheric LED Magnifier	**MAP 14.99	6	\$20 \$7.45	046876991264
SV-55GL	Oversized Magnifier	NEW Oversized HandHeld 1.5x LED Magnifier W/4.5x Spot	**MAP 27.99	*6	\$35 \$14.50	046876990106
SV-70	Illuminated Handheld	NEW Illuminated 7x HandHeld 1.5" Aspheric LED Magnifier	**MAP 10.99	6	\$16 \$4.95	046876999918
SV-XP	HandHeld	NEW 2x Rectangular Mag. W/4.5x Spot Lens 2" x 4"	**MAP 11.99	6	\$15 \$5.85	046876777769
TV-15	TriView™	5x/10x/15x TriView Folding Loupe with Built-in Case	**MAP 11.99	6	\$14 \$4.15	750668004475
TV-36	TriView™	3x/5.5x/8.5x TriView Folding Loupe with Built-in Case	**MAP 11.99	6	\$14 \$4.15	750668004468
VM-10	VisorMag™	+3.00 Diopters (1.75x VisorMag) Clip-On Magnifying Lens for Hats	**MAP 9.99	6	\$13 \$4.35	750668007179
VM-12	VisorMag™	+4.00 Diopters (2x VisorMag) Clip-On Magnifying Lens for Hats	**MAP 9.99	6	\$13 \$4.35	750668007186
VM-14	VisorMag™	+5.00 Diopters (2.25x VisorMag) Clip-On Magnifying Lens for Hats	**MAP 9.99	6	\$13 \$4.35	750668007193
VM-20	Safety Glasses	Safety Glasses with 2.5 Diopter (1.5) Clip-on Magnifier	**MAP 17.99	6	\$20 \$7.95	750668012791
VP-01	Value-Pak	3 Pc. Value Pack Magnifier	**MAP 9.99	6	\$14 \$3.80	750668006998
WM-01	Wallet Twin Pack Mag	Dual-Pack Wallet Sized 2.5x Fresnel Magnifiers w/ 6x Spot Lens	**MAP 6.99	5	\$9 \$1.95	750668007018
WM-21	Emergency Fire Starter	NEW Fire Starter Dual-Pack Wallet Sized 2.5x Fresnel Magnifier	**MAP 6.99	5	\$9 \$1.95	046876000416
PRO SERIES MAGNIFIERS						
CP-12	Magnifying Hobby Glasses	Magnifying Hobby Glasses 1.8x/+3.25	**MAP 24.99	*12	\$40 \$17.50	750668013712
CP-32	MagniFlash™	MagniFlash 9x Aspheric Lens Magnifier and Flashlight	**MAP 28.99	*6	\$44 \$19.90	750668009623
CP-40	MagniFlash™	MagniFlash 11x Aspheric Lens Magnifier and Flashlight	**MAP 30.99	*6	\$47 \$21.50	750668009630
CP-45	MeasureLoupe™	PRO Series 11.5x MeasureLoupe W/Reticle, LED and UV Light	**MAP 29.99	*12	\$45 \$20.50	750668012814
CP-50	SolderMag™	1.75x Soldering Station Magnifier w/ 4.5x Spot Lens	**MAP 89.99	1	\$135 \$69.80	750668009739
CP-60	MagniVisor™ Deluxe	LED Lighted Head Visor Magnifier with Lens Set (1.5x, 2x, 2.5x, 3x)	**MAP 37.99	1	\$58 \$25.20	750668009746
CP-60RPL	MagniVisor™ Deluxe	CP-60 Replacement Lens Set (1.5x,2x,2.5x,3x)	**MAP 19.99	1	\$25 \$11.50	750668011114
CP-90	MagniFlex™ Pro	MagniFlex Pro 2x LED Magnifier w/ Magnetic Base	**MAP 99.99	1	\$140 \$64.00	750668010414
LIGHTING						
FL-55	FlexNeck™	FlexNeck LED Book Light	**MAP 9.99	3	\$13 \$5.40	750668006165
FL-66	FlexNeck™ Plus	FlexNeck Plus Ultra-Bright 6 LED Book Light	**MAP 13.99	3	\$17 \$7.40	750668010971
KL-10	LED Keychain Flashlight	NEW LED Keychain Flashlight: BU(Blue), GY(Gray), OR(Orange)	**MAP 4.99	5	\$8 \$2.45	
KL-10AS	LED Keychain Flashlight-5 Pack	NEW LED Keychain Flashlight 5 Pack (2X Blue, 2X Gray, 1X Orange)		1	\$30 \$12.25	750668013910
KL-20	LED Hook & Stand Flashlight	NEW LED Flashlight With Hook & Stand	**MAP 7.99	5	\$11 \$3.50	046876000270
LF-10	LightFlex™	LightFlex Pro LED Task Light with Magnetic Base	**MAP 79.99	1	\$109 \$50.50	750668011756
NL-10	Dual Light NeckLight™	NEW Dual Light NeckLight (Hobby Package)	**MAP 17.99	4	\$23 \$9.25	750668013644
NL-20	Dual Light NeckLight	NEW Dual Light NeckLight (Hardware Package)	**MAP 17.99	4	\$23 \$9.25	046876000249
PG-10R	PageGlow™	PageGlow LED Reading Light (Rechargeable)	**MAP 25.99	6	\$40 \$17.55	750668009579
SL-33	RedSight Light™ Pro	RedSight Pro Red Flashlight	**MAP 9.99	6	\$12 \$4.35	750668012418
SL-44	UVSight Light™ Pro	NEW UVSight Pro UV Flashlight	**MAP 11.99	6	\$15 \$6.50	750668012623
SL-55	LEDSight Light™ Pro	NEW LEDSight Pro Flashlight	**MAP 9.99	6	\$12 \$4.35	750668013538
TL-11	Illuminators™	Sensor Light Illuminators™ LED	**MAP 13.99	6	\$18 \$7.50	750668009258

ITEM	MODEL	DESCRIPTION	INNER	MSR	DEALER	UPC
LIGHTING (continued)						

Please inquire about our special imprinting program. Drop shipment made at \$12.00 per order. Orders under \$15.00 do not qualify for drop ship.

TERMS: Net 30 days from date of invoice pending credit approval. Minimum order is \$200.00.

A service charge of 1.5% per month is charged on past due accounts.

BACKORDERS: All backorders shipped at our expense within the continental USA.

FREIGHT: Prepaid on orders exceeding \$1,000 for shipping to one billing address in the continental USA. All other orders shipped F.O.B.

All items must be ordered in listed inner, unless otherwise indicated (*Inner can be broken)